

Hospital C-Suite Summit

16-18 March 2026

Madrid, Spain

PROSPECTUS

hc-summit.com

[@hcssummit](https://twitter.com/hcssummit)



Hospital C-Suite Summit 2026: The Global MeetingPoint for Hospital Executives

Healthcare is undergoing a digital revolution. Hospital executives worldwide face increasing challenges, such as keeping up with technological advancements, workforce management, patient safety, access and equity in healthcare, and more. The Hospital C-Suite Summit is designed as the ultimate destination for hospital leaders seeking to stay ahead.

Be part of the Hospital C-Suite Summit 2026!

This top-tier event will gather hospital executives, thought leaders, and industry experts for two and a half days of networking, knowledge exchange, and strategic conversations. Seize this chance to connect with key decision-makers and influence the future of healthcare leadership.

Steering Committee



Dr. Anna van Poucke

Global Head of Healthcare KPMG International, Healthcare Senior Partner KPMG, the Netherlands



Prof. Ronni Gamzu

Former Director General of Ichilov Hospital in TLV, Former Director General of the Israeli Ministry of Health, Former Israeli COVID Czar, Executive Chairman of Migdal Holding, Insurance and Finance



Prof. Eyal Zimlichman

Chief Transformation Officer and Chief Innovation Officer, Sheba Medical Center, Director and Founder, ARC Innovation, Israel



Prof. Luciano Ravera

Chief Executive Officer, Humanitas San Pio X and Humanitas Research Hospital



Prof. Dr. Heyo Kroemer

Chief executive officer of the Charité - Universitätsmedizin Berlin



Dr. Boubou Hallberg

Chief executive officer for Sahlgrenska University Hospital



Prof. Melvin Samsom

Non-executive director Bupa Group Board UK, Senior advisor KPMG Health, Chair Supervisory Board Onco Institute, professor at Radboudumc The Netherlands. Former CEO Karolinska University Hospital, Sweden, former CEO Radboud University Hospital The Netherlands, former Managing Director Health, Wellbeing and Biotech, NEOM, Saudi Arabia



Prof. David Probert

Chief Executive Officer, University College London Hospitals



Dr. Carlos Mur de Vía Director, Psychiatry and Mental Health Services, SAAS, Andorra, Associate Professor, European University (UEM), International Affairs coordinator, SEDISA

Hospital C-Suite 2026 USPs

EXPERIENCE PREMIER NETWORKING OPPORTUNITIES:

Connect with influential leaders and decision-makers in the healthcare industry.

GAIN FIRST-HAND INSIGHTS INTO THE FUTURE OF HEALTHCARE:

Learn about the latest trends, innovations and strategies shaping the future of hospitals.

ENGAGE WITH C-LEVEL EXECUTIVES FROM LEADING HOSPITALS:

Participate in exclusive discussions and panels with top executives.

THIS EVENT PROMISES TO BE AN UNPARALLELED OPPORTUNITY FOR PROFESSIONAL GROWTH AND INDUSTRY INSIGHT. DON'T MISS OUT ON THE CHANCE TO BE PART OF THIS TRANSFORMATIVE EXPERIENCE!

Who Attends?

- + C-LEVEL EXECUTIVES FROM HOSPITALS AND HEALTHCARE ORGANIZATIONS (CEOS, CIOs, CTOS, COOs, CDOS, CFOS, CCOS)
- + PRESIDENTS OF HOSPITAL GROUPS
- + MEDICAL DIRECTORS

- + DIRECTORS OF DIGITAL TECHNOLOGY
- + DIRECTORS OF INNOVATION
- + DIRECTORS OF STRATEGY
- + IT DIRECTORS

RDEMIGUEL@KENES.COM

Program Tracks

● Workforce

How to deal with the growing challenge of Workforce in hospitals with their multiple roles as caregivers, research, innovation and education; The effect of deglobalization.

● Digital & AI

Digital Transformation and AI; The revolutionary state for Hospitals.

● Operational excellence, roads to sustainable healthcare systems

Sustainable and efficient operations of health systems in a state of high demand/load and growing economic pressure.

● Value Based Healthcare 2.0

A population based VBC Value Based Healthcare 2.0: searching for new public governance and reimbursement systems for governments and insurance companies based on population health and demographic challenges.

● R&D&I

Advanced and Personalized medical care; moving towards the next generation diagnostics and therapies: the state of the art, the economic burden and the role of leading hospitals.

● Cyber and web-based health systems

Full Cloud based and Cybersecure Hospital; Are we lagging behind? How to close the gap?

